Mobility…

"Is your business ready for an anytime, anywhere access world?"

loopfactor

Are you looking for mobility solutions to be competitive in today's dynamic business environment?

Today's mobile world has changed the way we shop, pay bills and complete transactions with our financial institutions. We have improved our "efficiency" by substituting the time spent traveling to attend bank matters or shop and now we get more things done in a easier manner and truly convenient.

Mobility is constantly changing peoplesÕ behavior. The same change is happening with businesses and with its employees. The fact is that every individual, is a consumer, whether that individual is acting in his or her personal life, or in his or her work environment. Mobility is challenging the existing workplace ecosystem pushing directors to enable access to company information "anytime, anywhere" without sacrificing data security.

Evaluate the Business Need

Businesses across all industries are evaluating their systems and infrastructure to determine their: needs, their ability meet the "mobility demands" of employees as well as customers and overall benefits as a result. Defining the business need will help prepare the Mobility Plan and which service or process should be utilized first. Is your business focusing on better cash and care management, engaging with customers, boosting on-premise customer experience, establishing a new channel to access customers or consumers, improving employee performance and productivity or enabling collaboration across sales force?

Most small and medium size businesses have a need to make employee work time more productive and therefore have contracted a telecom service provider to implement a mobile connectivity solution using a 4G network and Wi-Fi allowing employees to access office applications. The statistics show a 15-20% increase in productivity.

Choose the right Mobility Partner

Bringing mobility strategies and adoption into the companies is a task that demands a lot of effort. While you work on the big picture to help your organization to adopt mobilization patterns and trends, companies need a partner who can provide a one-stop shop solution with a seamless experience. Telcos in todayÕs days are the best positioned to offer solutions that will address business and consumers needs, with customized packages that suit the needs of the market.

Here a few key areas offered by Telcos to be considered:

Expertise: Security has always been the biggest concern and cannot be taken for granted. The Telco provider must have the capability and resources to take care of security, this means end-to-end from the internal network all the way to the device.

Reach: Mobility demands effective and reliable access to the network on any device at any time. Service providers who have extended network coverage across multiple cities and locations should be a natural choice. Mobile broadband access using a 3G and 4G-network service are key at the time of selection of the Telco Partner.

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Capability to manage end to end: The mobility partner must have complete visibility and control of the network and capability to re-route the traffic flow as appropriate to guarantee application performance or dynamically allocate bandwidth based on the service offered. End-to-end management includes network SLA's, Customer Service, and one integrated billing system for all the services provided.

Integrated service level agreements (SLA's): Single-point resolution and billing is key, therefore Telcos are in the best position to partner with and the natural choice, due to the network, the wireless services, the devices and the billing platform. Telecom service providers are in total control of the parameters; they are able to guarantee high availability on both fronts.

Evaluating TSPs as a mobility partners

Telecom service providers with large network footprints (both fixed and wireless) are able to offer mobility to businesses in a manner that is as seamless as it is secure via their white label platform. Their ability to ensure that data is encrypted and funneled through secure connections like virtual private networks (VPN's) is a must.

They are also able to provide enhanced mobile device management features that allow IT administrators to define profile-based access to corporate data across multiple mobile platforms and devices including iOS, Android, and Windows.

Telcos are also equipped to handle and manage advanced mobility needs, such as those involving location-based tracking of assets, including but not limited to vehicles for logistics and dispatch operators; in-transit inventory for retailers or even employee tracking to ensure their compliance; for example in the Pharma industry or their safety during night-shift commuting.

Apps are helping to take mobility to the next level and Telcos, again, are uniquely positioned to bundle packages for the best benefit for businesses and consumers. Telecom service providers that have partner relationships with software OEM's are able to offer secure and cloud-based access to office applications, which adds value to the mobility offerings. Office 365, the most common cloud service comes in bundle packages for multiple devices at no extra charge.

The fact that all data can be synchronized to a cloud-based solution also reduces the cost of storage for businesses. A successful mobility strategy is a sum of many parts that includes the mobile device, the network, broadband, security, network security, BYOD (bring your own device) support, and so on. A telecom service provider is uniquely positioned to guarantee a single-point SLA for all mobility aspects.